

# GreenSchool

**Transforming public schools  
into social enterprises**



GreenSchool



# INTRODUCTION

**GREENSCHOOL** : A model that connects ecological transition, local economic development, and the sustainable improvement of learning conditions



## The GREENSCHOOL model enables:



### **Infrastructure**

Upgrading electrical installations, waterproofing roofs, and improving building insulation.



### **Health**

Access to clean water and hygiene: renovation of sanitation facilities, online medical consultations, provision of reusable menstrual underwear.



### **Education**

Creation of engaging extracurricular clubs (entrepreneurship, cinema, media, web design, sports...), free academic support, and purchase of educational materials.

# Pilot project — Makthar (Siliana)

Makthar, located in the governorate of Siliana (central Tunisia), serves as the pilot site where the GreenSchool model was designed, developed, tested, and refined by Wallah We Can.

This project has demonstrated the feasibility of an approach that combines energy autonomy, local agricultural production, and the reinvestment of generated revenues into education.

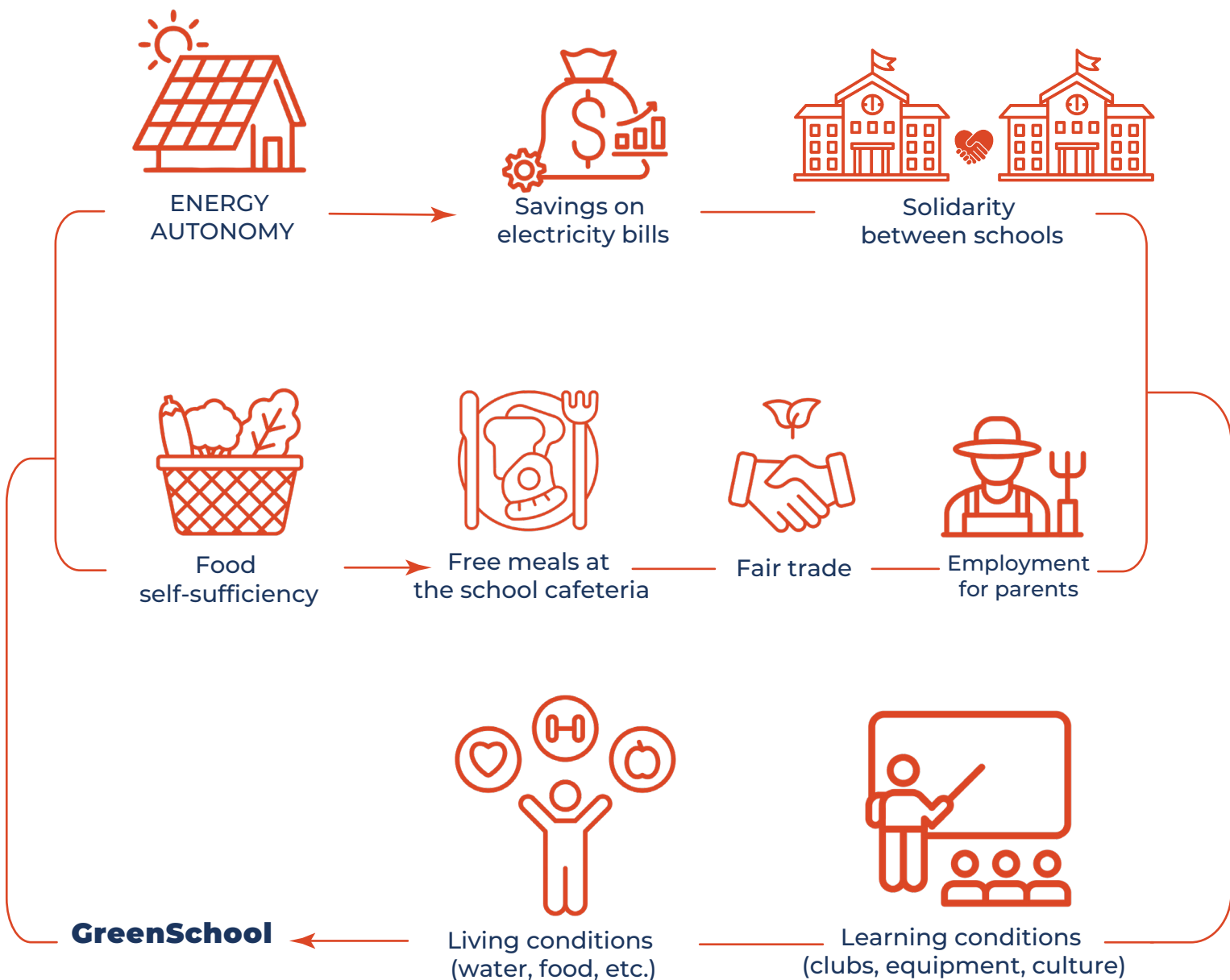
The Makthar middle school has been equipped with 140 photovoltaic panels, enabling it to reach the energy production capacity required for the school and its 640 students.



# GreenSchool Makthar

## Pilot project

When **energy autonomy** and **food production** help improve **students' living and learning environment!**



# GreenSchool Makthar

## Les résultats

### Energy autonomy

Thanks to the installation of **140** photovoltaic panels,

- The school ensures sufficient production capacity to meet its own energy needs.
- The surplus production is redistributed to **3** other schools in the region.

### Food self-sufficiency

Ensuring **balanced and free meals** for students through the use of **8** hectares of agricultural land:

- Meals are designed by a team of **nutritionists** in collaboration with agronomists.
- The land is cultivated by **parents in vulnerable situations** who have received training in sustainable farming practices (**Kid'chen**).
- **The agricultural surplus is sold** to ensure the project's economic sustainability.

# Scaling up : Regionalization of the GreenSchool model

## Sidi Mechreg (Bizerte Governorate)

The three-year plan launched in 2024 aims to develop agricultural activities that support the economic autonomy of parents while contributing to the rehabilitation of schools.

Ten GreenSchools are being rehabilitated in the Bizerte Governorate: the GreenSchool of Sidi Mechreg, as well as those in Hay Hached, Boujrira, and Tamra.

Finally, the regional GreenSchool system includes three agricultural farms covering a total area of 29 hectares, a training center, two processing units, and an incubator dedicated to the development of local micro-projects.



The project currently covers approximately 29 hectares of equipped agricultural land, incorporating sustainable irrigation systems, as well as two processing units one cosmetic and one food along with a training center and an incubator for micro-projects.

These different structures generate revenue, which is reinvested in the rehabilitation and equipment of the ten GreenSchools within the project.

By structuring regular production adapted to local needs, the GreenSchool Bizerte project also promotes skill development among beneficiaries and highlights local initiatives incubated on site.

The project also focuses on the integrated development of high value-added agricultural sectors, including beekeeping, essential oil production, medicinal plants, and targeted crops. Products from these sectors are marketed through “WWC Le Label,” the solidarity-based store of Wallah We Can.

## KEY FIGURES – GREENSCHOOLS TUNISIA

**+500**

Parents of students  
trained in 2025

**150**

Jobs created

**+9000**

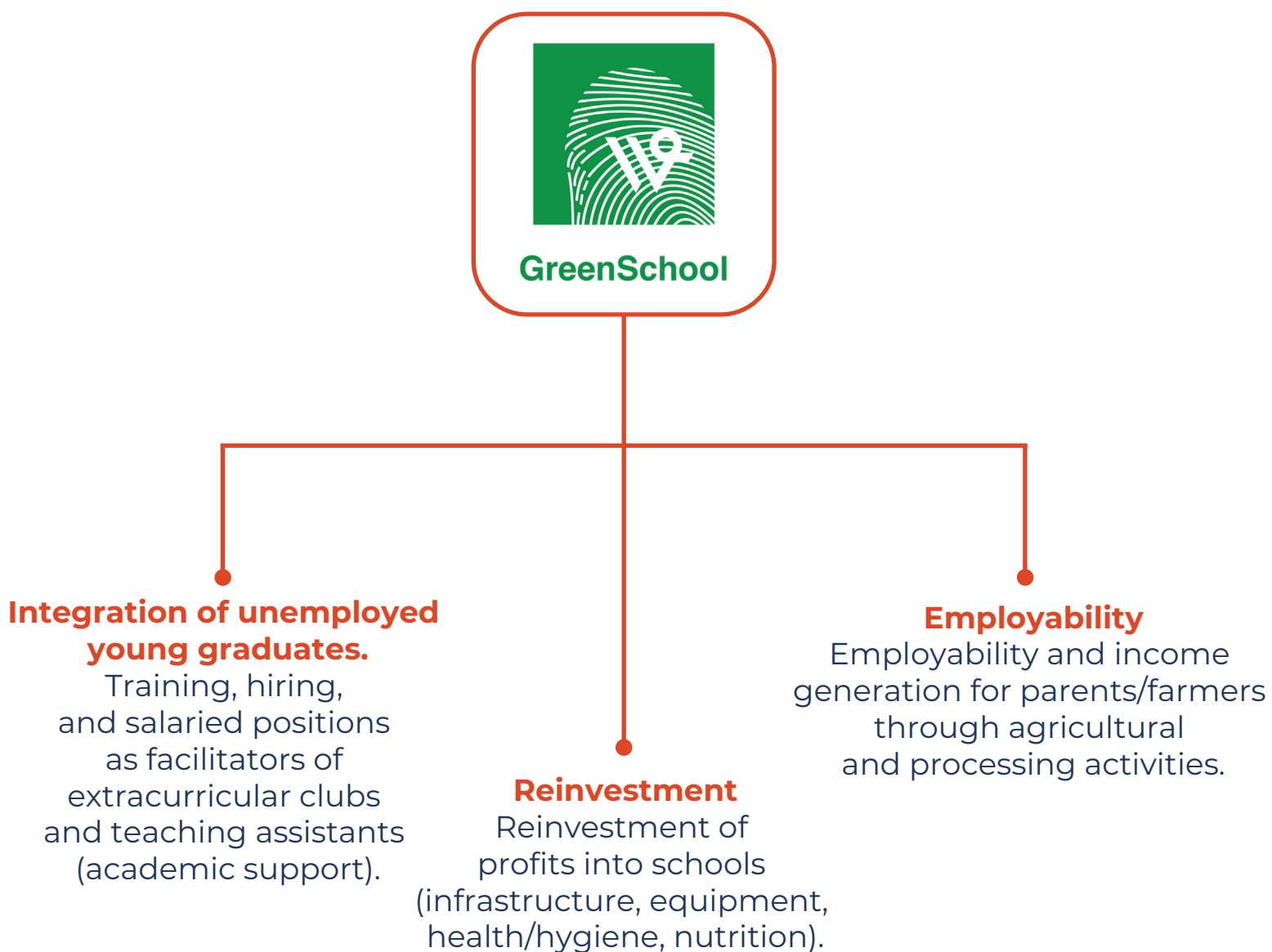
Children  
beneficiaries

**11**

Schools :  
**10** primary schools  
and **1** middle school.

# Local employment, young graduates & reinvestment in schools

The GreenSchool model creates a direct link between local economic development and the improvement of education:



# WWC Le Label : A solidarity-based financing tool for the GreenSchool model

For GreenSchool, Wallah We Can has developed **WWC Le Label**, a solidarity-based store dedicated to the sale of artisanal and agricultural products.

The products offered through **WWC Le Label** come from local farms and production and processing units.

The revenue generated from these sales is directly reinvested into the association's educational projects: rehabilitation of schools, improvement of students' living conditions, and funding of educational and learning activities.

The Label thus serves as a central economic lever of the GreenSchool model, linking local production, responsible consumption, and the sustainable financing of education.

# Internationalization of the GreenSchool model

The **GreenSchool** model is designed as a replicable and adaptable framework, intended to support educational institutions in fragile contexts beyond the pilot site in Tunisia.

Today, this approach is being implemented and adopted in Lebanon, East Jerusalem, and Palestine.

- In Lebanon, **the Antonine Sisters' orphanage** in Achkout represents a key step in this deployment:  
The rehabilitation of the building and the achievement of energy autonomy are combined with the development of agricultural activities, aimed at sustainably supporting the operation of the institution and the care of orphans.
- In East Jerusalem, Wallah We Can is rehabilitating a nursery. In Palestine, in the West Bank and Gaza, the schools supported by the organization are intended to evolve toward the GreenSchool model, notably based on agricultural cooperatives whose profits will, in the medium term, contribute to supporting these educational institutions.

Through these initiatives, GreenSchool is establishing itself as an international model linking education, economic autonomy, and local development, in support of children's rights.



Farmer parents



GreenSchool of Makthar



Training of parents at our training center in Sidi Mechreg.

# PRESS ARTICLES



## LA STAMPA



# PRESS ARTICLES



**L'EXPRESS**

**Forbes**



**Le Monde**