



1- What is Ecolibree?

Ecolibree raises awareness and fights for menstrual justice in Tunisia through:

- Awareness campaigns to draw attention and reduce taboos on menstruation.
- Training for girls and boys on the themes of menstrual hygiene, prevention of violence, reproductive health.
- Access to menstrual protection through the **Ecolibree x Chantelle** project.

Ecolibree x Chantelle partnership:

Ecolibree is working with the world's leading French lingerie company Chantelle, to distribute menstrual underwear to young Tunisian women in need. For each Ecolibree x Chantelle pack of three underwear sold, WWC will distribute one pack to a young woman in Tunisia.

2- Our re-usable underwear are:



Hygienic



Economical



Ecological



Durable

3- Our actions:

Facilitation of workshops in schools on menstrual hygiene and sexual education, organized by Y Peer Tunisia.

Development of an educational guide to menstrual hygiene and sexual education, intended for students in middle and high schools in Tunisia.

The 2015 opening of a production unit for washable sanitary pads, has enabled the sale of 15,000 re-usable menstrual underwear, which have been distributed to young women in need. This has further enabled the creation of jobs for rural women.

Photo campaign "**It's me who wears the panties**", where Tunisian women pose in underwear to fight against taboos related to menstruations.

Conducting workshops in schools, led by gynecologists, child psychiatrists and medical students on the topics of puberty, menstrual hygiene and adolescence.

Menstrual justice for all!